



Blatchford

We, the undersigned, commit to honour the Armed Forces Covenant
and support the Armed Forces Community.

We recognise the value Serving Personnel, both Regular and Reservists,
Veterans and military families contribute to our business and our country.

Signed on behalf of:

Company Name Blatchford

Signed: 

Name: Paul Roberts

Position: CEO

Date: 1st October 2023

Blatchford 

The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom

His Majesty's Government

-and-

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles of the Armed Forces Covenant

1.1 We **Blatchford** will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate, especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 **Blatchford** recognise the value that serving personnel, reservists, veterans and military families bring to our business and to our country. We will seek to uphold the principles of the Armed Forces Covenant, by:

- **Promoting the Armed Forces:**

Promoting the fact that we are an Armed Forces-friendly organisation:

- By publicising our Armed Forces Covenant on our website, to our staff, customers, suppliers, contractors and wider public.

- **National Armed Forces Events:**

Promoting and supporting our staff to take part in Armed forces events and other Armed Forces ceremonial activities such as:

- Remembrance Day
- Armed Forces Day/ Week.

- **Armed Forces Charities:**

Engage with and support local armed forces charities by supporting their fundraising activities and supporting staff who volunteer to assist in fundraising activities, including but not exclusively:

- The DMRC Benevolent Fund
- The Poppy Appeal

- **Commercial Support, engagement and outreach:**

- Engage and collaborate with The Defence Medical Rehabilitation Centre -Stanford Hall supporting the clinical delivery of Prosthetic and Orthotic services for serving personnel and veterans.
- Signpost members of the Armed Forces Community and Veterans to available support or statutory services such as the Veterans Prosthetic Panel (VPP) in our clinical localities and regions.
- Continue to develop relationships and work collaboratively with other organisations supporting the covenant, for example but not exclusively BLESMA in our clinical localities and regions.

2.2 **Blatchford** will publicise these commitments through our literature and on our website and inviting feedback from the Service community, our staff and our customers on how we are doing.